

Send DT to

C & S People  
+ send H/T

to Lance

51849 9501

1189  
A: (OK) - STORE MGR. CONTACTED (DUG Parker)  
(201) 496-4124

B: PREFERENCE #1 RJR Sales Company  
(ATTACHMENT 4.)

C.P. Pendy  
Sales Merchandising Manager  
North Central Sales Area

RJR Sales Company  
4199 Crosgate Drive  
Cincinnati, Ohio 45236



DEC 27 1988

December 20, 1988

10. 12xx  
16xx  
71xx  
*FOR DIVISIONS*  
1228  
1636  
7180  
7190

Messrs. J. R. Loftin, Jr.  
A. L. Bivens  
R. F. Kane  
P. E. Schmitt  
S. R. Karambelas

Re: Truckstops of America  
RJR Combined Display Implementation

Gentlemen:

Attached is a letter with all information from Senior Chain Accounts Manager Jim Piscitelli regarding the implementation of a cigarette/confectionery and snacks PCD in Truckstops of America. Your assistance in sending this to Tobacco and C & S Regional Managers (list attached) would be appreciated.

If you have any questions, please let me know.

sincerely,

C. P. Pendy

CPP:dlh

Attachments

cc: R. C. Farmer  
J. M. Piscitelli

  
M-2

51849 9502